



Climate
Pursuits



Building a business case for your employer

The **Future Leaders of the Insurance Industry Nature Summit** is more than just an event in nature; it's an investment in your professional development and leadership capabilities. Here's how you can convince your Manager / Senior leaders to support your participation:

1

Highlight the benefits

- **Professional growth:** The summit offers 9 hours of CPD (Continuous Professional Development) credits, featuring sessions with top experts in conservation, risk management, and sustainable practices.
- **Networking:** Attendees will be other future leaders from across the insurance sector, offering unparalleled opportunities to forge connections that can bring value back to your organisation.
- **Cutting-Edge knowledge:** The summit focuses on nature-based solutions to climate change, a rising area of importance and relevance across the insurance industry.

2

Connect to your organisation's goals

- Discuss how the event's content **aligns with your organisation's sustainability/ESG initiatives**, climate-related client services, or leadership development goals.
- Emphasise that you'll bring back **actionable insights to share with the team**, and hold a workshop after the summit to disseminate the knowledge gained

3

Breakdown the costs

- **Be transparent about the event costs, including travel, accommodations, and participation fees.** Mention that this investment will yield both short-term learning outcomes and long-term professional growth, making it a valuable investment for the company.
- Highlight that **attendance includes supporting local economies and conservation efforts** through a contribution to the Scottish Wildlife Trust.

4

Position it as a leadership opportunity

- Explain how attending will **enhance your ability to lead on sustainability issues**, positioning your company as a forward-thinking, innovative organisation.